





JUNE 29, 2024

Roger Williams Park Zoo | 6:00 - 11:00 pm **HELP SAVE WILDLIFE AND WILD PLACES!**







ZOOBILEE:

The Zoo's signature event for all types of party-goers... whether you come for the food, drinks, live music, or the special appearances and up-close encounters with some of the Zoo's most adorable residents, it is the place to be and be seen for the kick-off party of the summer!

IMPACT:

- Providing over 130 animal species with exceptional medical care
- Empowering more than 138,000 students to conserve wildlife and wild places through educational programing
- Saving endangered species locally, nationally and globally

ONSITE & MEDIA REACH

ATTENDEES

1,200 Guests 21+

EMAILS

(280.000+ SUBSCRIBERS)

- Save the Date digital invitation
- Monthly E-newsletter
- Listing on digital program

PRINT ADVERTISING

- Rhode Island Monthly full page ad
- Listing on printed invitation
 - (if committed by April 1)

EVENT SIGNAGE

- Banners & on-site event signage
- Prominent digital signage

SOCIAL MEDIA

RWPZ Facebook page (170,000+ followers)

ADVERTISING

- WPRI Rhode Show restaurant spot
- WPRI Rhode Show TV ad

ANNUAL ONLINE AUCTION

Recognition on auction site with 5 or more targeted emails to 300,000+ bidders

QUESTIONS?

Contact us at zoobilee@rwpzoo.org or call (401) 785-3510 x318

2024 SPONSORSHIP OPPORTUNITIES



ELEPHANT ENTOURAGE

\$15,000

- 60 Zoobilee VIP Early Entry Tickets / 60 drink tickets
- 60 Zoo general admission passes
- Your company logo on Zoo website
- Your company logo on digital event program
- Your company logo on print event signage including step and repeat
- Your company logo on printed invitation
- Listing in Rhode Island Monthly Thank You ad
- 2 Facebook mentions with tag

SNOW LEOPARD LEAGUE

\$10,000

- 40 Zoobilee VIP Early Entry Tickets / 40 drink tickets
- 40 Zoo general admission passes
- Your company logo on Zoo website
- Your company logo on digital event program
- Your company logo on print event signage
- Your company logo on printed invitation
- Listing in Rhode Island Monthly **Thank You** ad
- 2 Facebook mentions with tag

BISON BRIGADE

\$5.000

- 20 Zoobilee VIP Early Entry Tickets
- 20 Zoo general admission passes
- Your company logo on Zoo website
- Your company logo on digital event program
- Your company logo on print event signage
- Listing on printed invitation
- Listing in Rhode Island Monthly Thank You ad
- 2 Facebook mentions with tag

TREE KANGAROO CREW

\$2,500

• 10 Zoobilee VIP Early Entry Tickets

- 10 Zoo general admission passes
- Listing on Zoo website/digital program
- Name on print event signage
- Listing in Rhode Island Monthly **Thank You** ad

GIBBON GANG

\$1,000

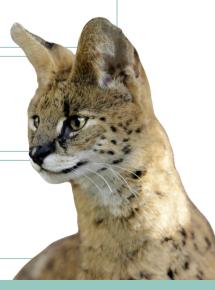
• 4 Zoobilee VIP Early Entry Tickets

- 4 Zoo general admission passes
- Listing on Zoo website/digital program
- Name on print event signage

TORTOISE TROOP

\$500

- 2 Zoobilee VIP Early Entry Tickets
- 2 Zoo general admission passes
- Listing on Zoo website/digital program
- Name on print event signage



OUR MISSION:



THANK YOU FOR YOUR COMMITMENT TO CONSERVING WILDLIFE AND WILD PLACES!

Sponsor Name:	
	(please list name exactly how it should appear in all event materials)*
Please list my gift as Anonymous. I d	o not wish to be listed in the Zoobilee event materials.
Contact:	
Address:	
Telephone:	Email:
PLEASE CHECK LEVEL OF COMMITM	ENT:
Elephant Entourage: \$15,000	(Tax Deductible Amount: \$10,440)
Snow Leopard League: \$10,000	(Tax Deductible Amount: \$6,960)
Bison Brigade: \$5,000	(Tax Deductible Amount: \$3,600)
Tree Kangaroo Crew: \$2,500	(Tax Deductible Amount: \$1,800)
Gibbon Gang: \$1,000	(Tax Deductible Amount: \$720)
Tortoise Troop: \$500	(Tax Deductible Amount: \$360)
We are unable to attend, but please acc	ept our gift of \$
BENEFIT ACCEPTANCE - PLEASE CH	ECK ALL THAT APPLY:
☐ I do not wish to receive Zoobilee eve	ent tickets in return for my sponsorship.
(Non-deductible value for tax purposes	
	ission passes in return for my sponsorship.
(Nori-aeductible value for tax purposes	:: \$18 per Zoo General Admission pass.)
PAYMENT INFORMATION	
Enclosed is my check for \$	payable to RIZS, 1000 Elmwood Avenue, Providence, RI 02907
Please charge my:	
Card Number:	
Expiration Date:	
☐ Please invoice me for this sponsorsh	ip (Payment due by June 7, 2024)
*Commitments must be received by April 1	1, 2024 to be recognized in the printed invitation.
, ·	I, 2024 to be recognized in the digital program.