



Zoobilee

PARTY WITH A PURPOSE

JUNE 29, 2024



Roger Williams Park Zoo | 6:00 - 11:00 pm

HELP SAVE WILDLIFE AND WILD PLACES!



Sample dishes
from over 35
vendors!



Groove to the
sounds of
Mystique
Band!



Get up close
and personal
with the
animals!

ZOOBILEE:

The Zoo's signature event for all types of party-goers... whether you come for the food, drinks, live music, or the special appearances and up-close encounters with some of the Zoo's most adorable residents, it is the place to be and be seen for the kick-off party of the summer!

IMPACT:

- Providing over 130 animal species with exceptional medical care
- Empowering more than 138,000 students to conserve wildlife and wild places through educational programming
- Saving endangered species locally, nationally and globally

ONSITE & MEDIA REACH

ATTENDEES

- 1,200 Guests 21+

EMAILS

(280,000+
SUBSCRIBERS)

- Save the Date digital invitation
- Monthly E-newsletter
- Listing on digital program

PRINT ADVERTISING

- Rhode Island Monthly full page ad
- Listing on printed invitation
 - (if committed by April 1)

EVENT SIGNAGE

- Banners & on-site event signage
- Prominent digital signage

SOCIAL MEDIA

- RWPZ Facebook page (170,000+ followers)

TV ADVERTISING

- WPRI Rhode Show restaurant spot
- WPRI Rhode Show TV ad

ANNUAL ONLINE AUCTION

- Recognition on auction site with 5 or more targeted emails to 300,000+ bidders

QUESTIONS?

Contact us at zoobilee@rwpzoo.org or call (401) 785-3510 x318

2024 SPONSORSHIP OPPORTUNITIES



ELEPHANT ENTOURAGE

\$15,000

- **60 Zoobilee VIP Early Entry Tickets / 60 drink tickets**
- **60 Zoo general admission passes**
- Your company logo on Zoo website
- Your company logo on digital event program
- Your company logo on print event signage including step and repeat
- Your company logo on printed invitation
- Listing in Rhode Island Monthly **Thank You** ad
- 2 Facebook mentions with tag

SNOW LEOPARD LEAGUE

\$10,000

- **40 Zoobilee VIP Early Entry Tickets / 40 drink tickets**
- **40 Zoo general admission passes**
- Your company logo on Zoo website
- Your company logo on digital event program
- Your company logo on print event signage
- Your company logo on printed invitation
- Listing in Rhode Island Monthly **Thank You** ad
- 2 Facebook mentions with tag

BISON BRIGADE

\$5,000

- **20 Zoobilee VIP Early Entry Tickets**
- **20 Zoo general admission passes**
- Your company logo on Zoo website
- Your company logo on digital event program
- Your company logo on print event signage
- Listing on printed invitation
- Listing in Rhode Island Monthly **Thank You** ad
- 2 Facebook mentions with tag

TREE KANGAROO CREW

\$2,500

- **10 Zoobilee VIP Early Entry Tickets**
- **10 Zoo general admission passes**
- Listing on Zoo website/digital program
- Name on print event signage
- Listing in Rhode Island Monthly **Thank You** ad

GIBBON GANG

\$1,000

- **4 Zoobilee VIP Early Entry Tickets**
- **4 Zoo general admission passes**
- Listing on Zoo website/digital program
- Name on print event signage

TORTOISE TROOP

\$500

- **2 Zoobilee VIP Early Entry Tickets**
- **2 Zoo general admission passes**
- Listing on Zoo website/digital program
- Name on print event signage



OUR MISSION:

As leaders in conservation and animal care, we create engaging experiences that empower guests to join us in conserving wildlife and wild places.



**THANK YOU FOR YOUR COMMITMENT TO
CONSERVING WILDLIFE AND WILD PLACES!**

Sponsor Name: _____
(please list name exactly how it should appear in all event materials)*

☐ Please list my gift as Anonymous. I do not wish to be listed in the Zoobilee event materials.

Contact: _____

Address: _____

Telephone: _____ **Email:** _____

PLEASE CHECK LEVEL OF COMMITMENT:

- | | |
|--|-----------------------------------|
| <input type="checkbox"/> Elephant Entourage: \$15,000 | (Tax Deductible Amount: \$10,440) |
| <input type="checkbox"/> Snow Leopard League: \$10,000 | (Tax Deductible Amount: \$6,960) |
| <input type="checkbox"/> Bison Brigade: \$5,000 | (Tax Deductible Amount: \$3,600) |
| <input type="checkbox"/> Tree Kangaroo Crew: \$2,500 | (Tax Deductible Amount: \$1,800) |
| <input type="checkbox"/> Gibbon Gang: \$1,000 | (Tax Deductible Amount: \$720) |
| <input type="checkbox"/> Tortoise Troop: \$500 | (Tax Deductible Amount: \$360) |

We are unable to attend, **but please accept our gift of \$** _____

BENEFIT ACCEPTANCE - PLEASE CHECK ALL THAT APPLY:

- ☐ I do not wish to receive Zoobilee event tickets in return for my sponsorship.
(Non-deductible value for tax purposes: \$52 per sponsorship ticket.)
- ☐ I do not wish to receive general admission passes in return for my sponsorship.
(Non-deductible value for tax purposes: \$18 per Zoo General Admission pass.)

PAYMENT INFORMATION

Enclosed is my check for \$ _____ payable to RIZS, 1000 Elmwood Avenue, Providence, RI 02907

Please charge my: _____

Card Number: _____

Expiration Date: _____

Name as it appears on card: _____

- ☐ Please invoice me for this sponsorship (Payment due by June 7, 2024)

**Commitments must be received by April 1, 2024 to be recognized in the printed invitation.*

**Commitments must be received by June 1, 2024 to be recognized in the digital program.*

Questions? Contact us at zoobilee@rwpzoo.org or call (401) 785-3510 ext.318