



Zoobilee Social Media Buzz Guide: Spread the Word!

Hey Food & Beverage Friends!

Zoobilee is all about partying for a purpose! Here's how you can use social media to build excitement:

Pre-Zoobilee Buzz:

- **Tag us!** Share exciting posts about what you'll be serving at Zoobilee and tag us on Instagram at @rwpzoo. We'll share your deliciousness with our followers!
- Remind everyone it's all for a good cause – wildlife conservation!
- **Easy Copy to Use:**
 - Join us at Zoobilee on June 27th for [Your Dish/Drink Name]! It'll be a wildly good time supporting wildlife conservation!
 - Join us at Zoobilee on June 27th and party with a purpose! We'll be serving up [Your Dish/Drink Name]! It'll be a wildly fun time supporting RWPZoo's wildlife conservation efforts.
 - [Your Business Name] is serving up something special at Zoobilee on June 27th at RWPZoo! Don't miss the fun & tasty treats!
 - Sip, Savor, Support! Join us at Zoobilee on June 27th for amazing eats, drinks, and wildlife encounters. Every dollar goes towards conservation!
 - [Your Business Name] is excited to be part of Zoobilee on June 27th! Stop by for amazing food/drinks, live music, and animal encounters. Every dollar supports wildlife conservation!
 - Food, drinks, animals, & live music... oh my! See you at Zoobilee on June 27th for a roaring good time, all for a good cause!

Optional, but Awesome:

Want to showcase your Zoobilee dish or beverage on the Zoo's social media? Send us a short (15-30 second) video or vertical photo(s) to eiacono-mears@rwpzoo.org by **June 13th** and we'll feature them on the Zoo's social channels!

Thank you for helping us create excitement for Zoobilee! Together, let's make Zoobilee a wild success for wildlife and wild places.